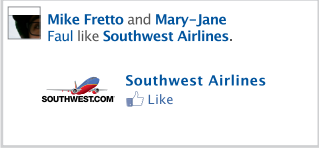
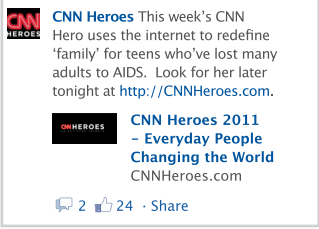
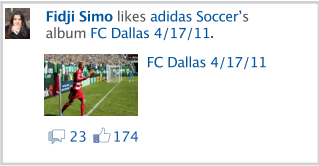

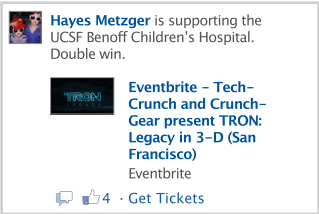
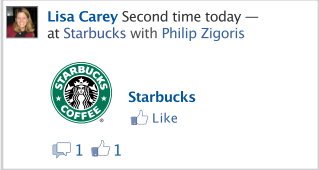



The 7 Sponsored Stories types

Story type	Image	Story content	Who sees it
Page Like		Someone liked your Page directly from Facebook or from the Like Box on your website at any point in time.	The friends of your fans.
Page Post		You published a post from your Facebook Page to your fans.	Your current fans.
Page Post Like		One of your fans liked one of your Page posts in the last seven days.	The friends of your fans who liked your Page posts.
App Used and Game Played		Someone used your App or played your Game at least twice or for at least 10 minutes in the last month.	The friends of the people who used your App or played your Game.
App Shared		Someone shared a story from your App in the last seven days.	The friends of the people who shared a story from your App.
Check-in		Someone checked in and/or claimed a deal at one of your claimed Places in the last seven days using Facebook Places.	The friends of the people who checked in or claimed a Deal.
Domain		Someone liked a piece of content on your website using the Like button, shared a piece of content from your website using the Share button, or pasted a link to your website in his status update in the last seven days.	The friends of the people who liked or shared content from your site.